

FARMA

THE TIMES LOCAL PRODUCE CAMPAIGN: PRIORITY APPLICATION FORM

YOUR DETAILS (BLOCK CAPITALS PLEASE)

Shop name _____

Contact name _____

Position _____

Address 1 _____

Address 2 _____

Town _____

County _____

Postcode _____

TelOrder/Contact No (inc STD code) _____

Email Address _____

Web Address _____

CLOSING DAYS

Please tick which days of the week you are closed (if applicable):

Mon Tue Wed Thu Fri Sat Sun

PURCHASING METHOD

Please state where the discount will be available i.e. In-store, Phone, Online. More than one box may be ticked:

In-Store (inc markets)
Phone Orders
Online Orders (via promotional code 'TIMES')

DISCOUNTED OFFER

Please tick the option(s) you would like to offer for this promotion. You MUST choose at least one 'all readers' option. You may tick all four options if you wish.

OPTION 1:

A £5 discount if readers spend £20 or more

Offer valid until April 2010 (all readers) Offer valid for 12months (Food+ members only)

OPTION 2:

A £10 discount if readers spend £40 or more

Offer valid until April 2010 (all readers) Offer valid for 12months (Food+ members only)

SPECIALITY

Please indicate the type of your establishment. NB. This is how you will be categorized in the in-paper listings and online.

Please tick Speciality:

- Bakery/ Patisserie
- Box Scheme/ Online Retailer
- Delicatessen
- Dairy (Cheese, Ice Cream, Creamery)
- Fishmonger
- Butcher
- Wine/ breweries/ specialist drink shops
- Greengrocer/ Herbs
- Health Food
- Ethnic
- Farm Shop/ Barn
- Pick Your Own
- Restaurant/Café/B&B
- Fine Food
- Other (Please state) _____

DECLARATION OF INTENT

We confirm that we wish to take part in The Times Local Produce Offer. If this application is successful, we agree that we will abide by the terms and conditions of the agreement and will do our utmost to follow these terms.

Signed _____

(Block Capitals) _____

Position _____

Date _____

Please return to:

The Times Local Produce Campaign, PO Box 6169, Basingstoke, RG22 5YN. Alternatively please fax through to 01256 811 222.

If you have any questions about this offer, please email alice@whynot-europe.com or call her on 020 7494 8665.