



Farm Retail butchery and display competition.

1. The competition is open to owners, managers and butchers of farm shops, direct retail farms and farmers who attend farmers' markets.
2. Minimum age for entry is 18 years.
3. There is no cost for entry but a £50.00 deposit is required with your entry, which will be refunded on the day of the competition.
4. Each competitor will be provided with an area of 610mm x 1220mm (2ft by 4ft) for preparation and an area of approximately 750mm x 610mm (29.5in x 24in) deep for displaying their cuts and products.
5. Start times will be allocated to competitors who will be allowed one hour to prepare and display a variety of cuts.
6. You will be provided with one whole dressed carcass of English lamb of which you may use as much or little as you wish. However, you will be required to put on a display consisting of at least 8 different cuts and products. Competitors may choose to bring powder marinades and seasonings to enable you to add value to cuts.
7. You will also be required to produce 4 lamb burgers. A mincer and burger presses will be provided for this and one of your burgers will be cooked as part of the judging process. Competitors may choose to bring seasonings for burgers as no seasonings will be supplied by AHDB Beef and Lamb.
8. Please include tickets on your display. It is recommended that these include cooking times and methods.
9. All trays, platters and other display material (including garnish) are to be supplied by the competitor. Please remember that these must not overhang the designated display area.
10. Any prop, garnish, ticket or identification of any type, which would lead to the judges knowing the identity of the competitor, his or her company or trading name, must be removed from the display and preparation area before judging can commence.
11. Competitors must provide their own tools, (knife, saw, string etc) protective clothing and hat. **ALL** competitors **MUST** wear a stab proof protective apron and chainmail glove while working on their entry.
12. To ensure activity at all times competitors will have staggered start times. Each entrant will be allowed 10 minutes before the start of the competition and 10 minutes clear up time afterwards.

13. The decision of the judges will be final and no correspondence will be entered into after the event.
14. Presentation of awards and certificates will take place at 16.00.
15. There will be an award for the champion and two runner-up awards. The awards will be judged according to the following criteria:
 - Butchery – considering butchery skills, innovation and carcase utilisation.
 - Meat Display – considering meat counter presentation and consumer appeal.
 - Lamb burger – considering cooking quality, texture and eating quality.

If more entries are received than can be accommodated then places will be reserved on a first come first served basis. All entrants will receive confirmation of participation as well as timings at least one week before the event. For any enquiries please call 01603 229212.

ENTRY FORM - PLEASE USE BLOCK CAPITALS

When entry form is complete post it with your cheque for £50.00 (made payable to AHDB) to:

**FARMA
Savills
Hardwick House
Agricultural Hall Plain
Norwich
Norfolk
NR1 3FS**

Any enquiries please call 01603 229212. Please note that cheques will be refunded during registration on the day of the competition.

I wish to enter the Farm Retail Lamb butchery and display competition on Wednesday 1st March 2016 to be held as part of “2016 FARMA Conference”.

Contact name:

Name of butcher:

Name of business:.....

Address:

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Post code:

Tel:

Email address: